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ABSTRACT OF THE DISCLOSURE

A dye is disclosed, which is represented by the following formula:

$$(R_{14})_{n13}$$
 $(R_{13})_{n12}$

wherein Z is an atomic group necessary to form a 6-membered nitrogen containing aromatic ring; R_{11} is a hydrogen bonding group; R_{12} , R_{13} and R_{14} are independently a hydrogen atom or a substituent; nll and nl3 are each an integer of 1 to 4; nl2 is an integer of 1 to 3. There is also disclosed an ink for ink jet printing which contains the foregoing dye.